

University of Oxford & University of Zurich

Open Strategy: Taking stock and moving forward

01-02 July, 2024

Call for extended abstracts

Keynote speakers / Confirmed experts:



Fleur
Deken



Leonhard
Dobusch



Martin
Friesl



Julia
Hautz



Katja
Hutter



David
Seidl



Violetta
Splitter



Peter
Smith



Eero
Vaara



Richard
Whittington



Alexander D.
Wilson



Basak
Yakis-
Douglas

Hosts:



University of
Zurich^{UZH}



Venue:

University of Zurich ([Location](#))

Overview:

This workshop aims to bring together Open Strategy scholars and practitioners to discuss ongoing and future research projects. Its program includes keynote speeches, presentations, and panel discussions. The goal of the organizers is to provide a platform to jointly discuss the future of Open Strategy research.

Workshop theme:

Recent years have seen increasing initiatives involving more open strategizing. These initiatives, referred to as Open Strategy, imply greater transparency and/or inclusiveness in strategy processes. As such, Open Strategy forms part of a larger societal trend towards greater degrees of openness in all domains of life – such as

Open Innovation, Open Source Software, Open Government and Open Science. By comparison with some of these domains, research on Open Strategy is still nascent. While substantial theoretical groundwork has been laid, and both qualitative and quantitative studies are appearing on an increasing basis, there remain significant opportunities for more research on what is a fast-developing and wide-ranging set of initiatives.

Submissions of extended abstract:

We call for extended abstracts (about 2000 words) that fit within the general theme of the workshop. Submissions should not be previously published.

Key dates:

January 25, 2024	Submission deadline
Mid March, 2024	Decision (Accept/Reject)
Late April, 2024	Final program available
01-02 July, 2024	Workshop (+ joint travel to EGOS)



Please submit your extended abstract by January 25, 2024: os@business.uzh.ch

Fee:

No registration fee

Catering:

There will be a welcome lunch/meet & greet on the first day of the workshop. Other than that meal, participants will have to cover their own dining costs (e.g., breakfasts, evening meal).

Workshop organizers:



Richard Whittington



David Seidl



Violetta Splitter



Tania Racker



Theresa Langenmayr



Benjamin Grossmann-Hensel



Robin Engelbach



Kalliopi Vagias

Contact:

Any questions about the workshop can be sent to: os@business.uzh.ch

You can find the PDF version of this call and a calendar invitation [here](#).